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### THE EVOC STORY 50 DESTINATIONS IN 20 YEARS

Over the last 20 years we have travelled to more than 50 destinations. With our mountain bikes or snowboards, always on the search for the best trails and greatest powder runs. We discovered fantastic places and found some amazing downhill runs. But what we couldn't find was equipment that met our needs. So, we began to develop and produce this equipment according to our personal preferences: top-quality, sophisticated products with useful features.



#### MILESTONES

#### 1999 // AUSTRIA // ARLBERG

During a shoot for a snowboarding video on the Arlberg we experience an avalanche. Fortunately, nobody is trapped, but freerider and product designer Holger Feist crashes on his way through the couloir and injures his back. The cause: the avalanche shovel in his backpack. Holger's immediate conclusion is that a backpack with back protector would probably have prevented that. The idea for a backpack with back protector is born.

#### 2000 // TIBET // MOUNT EVEREST BASE CAMP

The idea of a protector backpack could also work for mountain biking. Here too, the risk of falling onto your back is great. Plus, the ergonomics of the bike packs at the time are not really suitable for sporting use. »Like a football on your back!«, was Holger's fed-up conclusion after completing a three-week expedition through Tibet to the Mt. Everest base camp in 2000. The decision is made: There is a better way - we'll do it ourselves. Back in Munich, Holger starts to tinker, stitch and experiment.

1999

2000 2003 2008

Arlberg, Austria

Back injury during a

snowboarding video shoot

Mt. Everest base camp. Tibet

Dissatisfaction with bike pack ergonomics

La Paz. Bolivia

First backpack prototype on trail + idea for BIKE TRAVEL BAG



Hona Kona

First EVOC shop + founding of EVOC



#### 2003 // BOLIVIA // LA PA7

The first prototype of the protector backpack is used on the trails around La Paz. And it works perfectly! But the equipment used during this trip highlights a completely different issue: instead of arriving in a carefully packed box, the mountain bike arrives on the belt at the airport in bits and pieces - fortunately without any parts missing! There is no satisfactory solution on the market for transporting bikes either. The trigger for developing the first BIKE TRAVEL BAG - a bag concept thought through to the smallest detail, for safe and convenient transporting of bikes. From the very beginning, the focus is on functionality, convenience, protection and quality, so that no-one would ever have to be annoyed about their equipment again. The protector backpack and bike travel bag are initially only produced for our own trips - and for friends who request them.

#### 2008 // HONG KONG

One day the phone rings and Bernd Stucke, friend and long-time travel companion from Hong Kong is on the line. He had taken his bike for service to the legendary »Flying Ball« bike shop in one of the first bike bags. Mr Lee shop owner and bike expert - is so taken with this bike bag that he immediately orders 50 of them. The first real customer! So, in 2008, Holger Feist and Bernd Stucke found EVOC. Since then, a lot has changed for us, and yet so little.

Quality, functionality and durability are still top priorities to us. And we are rather proud to say that we're also setting trends when it comes to design, comfort and protection. We still travel the world as much as possible with our sports equipment - although, these days, also more and more frequently with our business gear.

We're still testing all products ourselves and are working every day to improve them just that little bit more. Our DNA is in every single product – and in everything we do, we try and convey our passion for sports and travel.

Products from EVOC are consequently always a little more than just items of equipment. EVOC stands for evolution and the concept of high-quality, sporty backpacks, bags and luggage - with a particular focus on proper protection of man and material.

Protect the things you love! Or in short: **EVOC - PROTECTIVE SPORTS PACKS** 



**evoc** 7 evoc.



## **EVOC PHOTO**

The dream of any sports photographer is to capture a perfect view of the action in an optimal setting. Whatever the sport, when dedication and passion meet perfection, time seems to stand still.

In the last 20 years we have travelled to more than 50 destinations around the world, always searching for the best mountain bike trails and powder slopes.

Our constant companions: photographers and filmmakers, who have accompanied us in every weather.

From the deepest jungle to the highest mountain peak, in freezing cold in deep powder snow as well

as in blazing heat on dusty trails - always looking for that perfect shot.

Professional action sports photography is thus an intrinsic part of our story. And that's why we know that it's essential to have equipment that functions on any terrain and in any type of sport, so that you can concentrate fully on that perfect image.

With the new EVOC PHOTO collection we meet the very high standards of professional photographers every bit as much as the needs of amateur photographers who wish to benefit from the many years of experience in outdoor sporting activities that have gone into our products.







## EVOC TRIP TRAIL EXPLORING // CHILE

Baschi Bender Bernd Stucke, Holger Feist & Jan Sallawitz ARAUCANIA/CHL

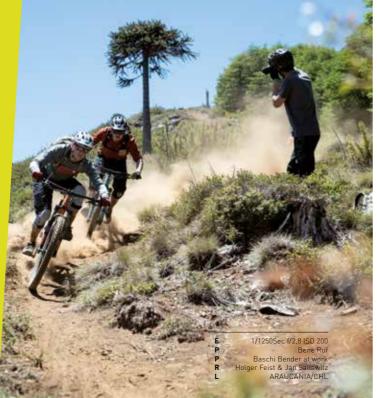






The first ride on a new adventure always feels a bit special. Long arrival, weak legs after hours on the plane and tons of new impressions to handle. But after a few miles on the bike, the stoke is back!

A great opportunity for our photographer Baschi Bender and filmer Bene Ruf to get an idea of the locations and check out what spots could work in which light. It's obvious they start shooting right away in this amazing surrounding!



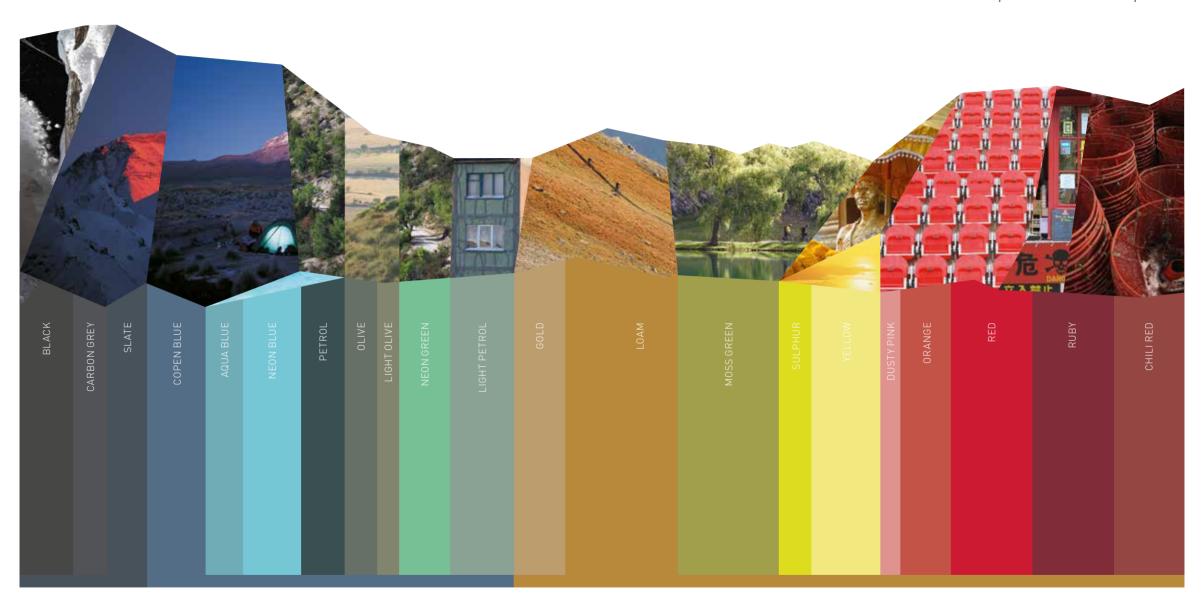


# EVOC TRIP TRAIL EXPLORING // CHILE









22 **evoc.** 23

# HIGHLIGHT

CP 261

## The CP 26l is the all-rounder in our CP series of camera packs for professionals.

Long-distance treks with heavy gear to reach the shoot location; steep climbs or challenging descents in the hunt for the perfect photo: there is no doubt that professional photographers and filmmakers are pushed physically to their limits.

So it's all the more essential to have a highly functional, reliable and lightweight camera backpack that eases the strain on the back, protects kit, provides sufficient, intelligent stowage space and can cope with every demanding situation: **the CP 26L** 

Developed together with sports photographers under the most challenging conditions, the focus of this series is on three areas:

#### 1// PROFESSIONAL PROTECTION:

Safely stored equipment, even in sporting deployments

2// EXCELLENT CARRYING COMFORT: Ergonomic carrier system helps to prevent backache - even with heavy weights

**3// IDEAL IN ACTION SITUATIONS:** Perfectly suited to sports photographers who have additional kit - always stays in position and doesn't slip





Camera can be swiftly accessed from the side



Strategically positioned back padding with ventilation channels for maximum air circulation

Back panel can be opened up from the side

Extra-wide, hight and length-adjustable, detachable elastic hip belt made from AIROFLEX

24 **evoc**<sub>4</sub> 25

# HIGHLIGHT

### STAGE CAPTURE 16L & HIP PACK CAPTURE 7L

## The best from the realms of action sports, now also for photographers and filmmakers:

The new sports backpack STAGE CAPTURE 16l and the HIP PACK CAPTURE 7l is our new solution for transporting compact camera systems in extreme sport scenarios.

Perfect carrying comfort and the back support that is so vital for biking and winter sports, combined with all the features that photographers and filmmakers need - our two newcomers bring together the best of both worlds!

### 1// READY FOR ACTION:

Perfect positioning and easy handling.

### 2// WELL-ORGANISED:

Padded, fast-access compartment for a system camera and extra compartments for small and personal items

#### 3// FROM PHOTO SHOOT TO LEISURE EXCURSION:

Any number of uses due to the freely-configurable camera compartments and multiple variable compartments

#### 4// TAKES A LOAD OFF YOUR BACK:

Optimal load distribution thanks to ventilation-optimised back systems.

"Low profile" back systems (fit more snugly to the back), with ventilation to the inside

Ergonomically optimised hip belt and shoulder belt systems

Flexible side compartment (for bottles, etc.)

Extra-wide, well-ventilated elastic hip belt made from AIROFLEX



Mounting for hydration system

Camera can be accessed easily and swiftly

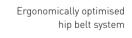
Freely-configurable camera compartment



"Low profile" back system (fits more snugly to the back), with ventilation to the inside

Freely-configurable camera compartment

Camera can be accessed easily and swiftly



Usefully-positioned compartments for small items

26 **evoc**: 27



Backpacks and cases for transporting DSLR, drones and film equipment securely.

- Superlative carrying comfor
- Large, optimally protected camera compartment
- Flexible partitioning of the compartments



### PROFESSIONAL CP 35l





NEUTRALITE SYSTEM

**BLACK** 501310100

35 l, 2580 g, Outside dimensions: 55 x 34 x 19 cm Camera pocket: 41 x 33.5 x 17.5 cm

MATERIAL N420/D. PU COATED

Fully equipped camera backpack for the entire gear of professional sports cameramen.

- Perfect positioning and optimal air circulation thanks to the ergonomic carrier system and flexible, length-adjustable hip belt.
- Reinforced base with rubber feet and solid carrying handle make handling easier on difficult terrain.







ADDITIONAL COMPARTMENTS FOR LAPTOP AND HYDRATION BLADDER, PERSONAL ITEMS AND SMALL PARTS.





VARIABLY CONFIGURABLE CAMERA COMPARTMENT WITH PADDED SUBDIVIDERS.

### PROFESSIONAL CP 261





NEUTRALITE SYSTEM



**HEATHER GOLD** 501311603

26 l, 2400 g, Outside dimensions: 52 x 30 x 17 cm Camera pocket: 26 x 26.5 x 16.5 cm

MATERIAL N420/D. PU COATED

Fully equipped, sports-adjusted camera backpack for professional and amateur photographers.

- Perfect positioning and optimal air circulation thanks to the ergonomic carrier system and flexible, length-adjustable hip belt.
- Additional compartments for personal items, small parts, avalanche equipment, a laptop and hydration bladder.







ADDITIONAL COMPARTMENTS FOR LAPTOP AND HYDRATION BLADDER, PERSONAL ITEMS AND SMALL PARTS.





VARIABLY CONFIGURABLE CAMERA COMPARTMENT WITH PADDED SUBDIVIDERS.

**BLACK** 

501311100

### PROFESSIONAL CP 18l





NEUTRALITE SYSTEM



**BLACK** 501312100

18 l, 1730 g, Outside dimensions: 52 x 29 x 17 cm Camera pocket: 26 x 26.5 x 16.5 cm

MATERIAL N420/D. PU COATED

**HEATHER GOLD** 

501312603

Camera backpack for ambitious amateur sports photographers, or professionals who aim to travel light when shooting.

- Rapid access to the camera from the side is a further practical feature.
- Perfect positioning and optimal air circulation thanks to the ergonomic carrier system and flexible hip belt.







ADDITIONAL COMPARTMENTS FOR LAPTOP AND HYDRATION BLADDER, PERSONAL ITEMS AND SMALL PARTS.





YOUR EQUIPMENT IS STOWED SECURELY EVEN WHEN YOU YOURSELF ARE ENGAGING IN A SPORT: IN A PADDED CAMERA COMPARTMENT THAT CAN BE SUBDIVIDED INDIVIDUALLY.



**evoc** 35 34 **evoc** 



# PROFESSIONAL CT 40l





EVA MOLDED BOTTOM

**BLACK** 501201100

40 l, 3350 g, Outside dimensions: 55 x 38 x 21 cm Camera pocket: 47 x 36 x 16 cm

MATERIAL N420/D. PU COATED Super light and stable trolley for comfortable photo equipment transport.

- The bag cover can be folded right back on itself, allowing you to get at your equipment quickly.
- Lightweight skate wheels and robust ball bearing-based trolley parts make mobility easy.



A SOLID MOULDED BASE AND PADDED SIDE WALLS PROVIDE HIGHEST PROTECTION.



LAPTOP AND ORGANISER COMPARTMENTS ALLOW TRANSPORTATION OF YOUR MOBILE OFFICE.





THE CAMERA COMPARTMENT CAN BE ADJUSTED TO SUIT INDIVIDUAL SHAPES AND SIZES, THANKS TO THE PADDED COMPARTMENT DIVIDERS.



# PHOTO TECHNOLOGY



#### **NEUTRALITE SYSTEM**

Designed for ambitious use, our NEUTRALITE SYSTEM is a carrying system for high-capacity backpacks, which allows even heavy loads to be carried comfortably over longer periods, in a way that is neutral to movement. Back adaptation and load transfer are managed via malleable stabilising elements that transfer the weight onto a specially adapted hip belt 01 via segmented and strategically positioned padded elements.

This means that the weight is absorbed as neutrally as possible at the body's centre of gravity, via the hips. Particularly wide, well-padded and ergonomically shaped shoulder straps 02 with a wide neck cut-out help keep the backpack in place at all times and prevent it from slipping, even during action-loaded manoeuvres. At the same time, useful gaps and aeration channels ensure optimal ventilation across the entire back.

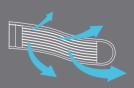


#### AIR CIRCULATION

AIR CIRCULATION is used in all our backpacks, as it ensures optimum ventilation while preventing excessive cooling down of the sensitive kidney area, even during extremely highstrain activities or intensive perspiration

Constant, free air circulation is guaranteed as a result of the vertica air channel.

Gaps along the sides of the channe allow additional air to escape.



### AIRO:::FLEX

IRO FLEX is an extremely sturdy naterial that is both permeable and exible. We use it for our top-quality ip belts to ensure optimum load

transfer to the hips, with simultaneous maximum ventilation – for utmost carrying comfort.



40 **evoc.** 

	S		
5,0 ISO 320 chi Bender Ruf at work olger Feist n Sallawitz :ANIA/CHL			
E 1/100Sec f/16,0 ll P Baschi i P Bene Ruf a R Bernd Stucke, Holge & Jan Sa L ARAUCANI			42 <b>evoc</b> .
			1

		CP 35	CP 26	
	VOLUME (I)			
	WEIGHT (g)			1730
			X	
	AIR CIRCULATION	Х	Х	
<u></u>	AIRO FLEX	Х	Х	
_			ı	
80/20		Х		
60/40			Х	
	DETACHABLE HIP BELT	Х	Х	
1	ZIPPER LOCK	Х	Х	
3			Х	
00	SUNGLASSES POCKET	Х	Х	Х
+/-	HIP BELT ADJUSTER	Х	Х	Х
	HIP BELT POUCH	Х	Х	
X U O		Х	Х	
Q	NOTEBOOK POCKET	Х	Х	
כ	MULTIFUNCTIONAL LOOPS	Х	Х	Х
505	EMERGENCY PLAN	Х	Х	Х
ظلا	ORGANISER COMPARTMENTS	Х	Х	Х
9		Х	Х	Х
	WIDE CAMERA BACK OPENING		Х	
	QUICK CAMERA SIDE ACCESS		Х	
H20		Х	Х	Х
1			Х	
//		Х	Х	
$\Lambda$	SKI CARRY (VERTICAL)	Х	Х	
	SNOWBOARD CARRY	Х	Х	
89	SNOWSHOE CARRY	Х	Х	
##	POLE CARRY	Х	Х	Х
	WATER-RESISTANT POCKET	Х	Х	



### COMPACT

### STAGE CAPTURE 16L





AIR FLOW CONTACT SYSTEM





HEATHER CARBON GREY 501309117

16 l, 1100 g, Outside dimensions: 50 x 27 x 16 cm Camera pocket: 19 x 24.5 x 11 cm

MATERIAL N420/D. PU COATED Very light and Compact System Camera backpack for active trail action.

- Simple, efficient organisation through wide opening camera compartment.
- Camera can be accessed at any time thanks to integrated side access.
- Optimal air circulation on the back due to the AIRFLOW CONTACT SYSTEM.
- Ideal for mountain biking or alpine sports.



BRACE LINK ALLOWS THE SHOULDER BELT TO BE FLEXIBLY ADJUSTED TO FIT THE CARRIER'S SHOULDER WIDTH.



ADDITIONAL COMPARTMENTS FOR LAPTOP AND HYDRATION BLADDER, PERSONAL ITEMS AND SMALL PARTS.





INDIVIDUALLY ADJUSTABLE CAMERA COMPARTMENT WITH PADDED COMPARTMENT DIVIDERS.

### COMPACT

### HIP PACK CAPTURE 7L





AIR FLOW CONTACT SYSTEM



**HEATHER** LIGHT OLIVE 502501323

**HEATHER CARBON GREY** 502501117

7 l, 610 g, Outside dimensions: 20 x 31 x 14 cm Camera pocket: 18 x 29 x 11 cm

MATERIAL N420/D. PU COATED Top-notch engineered hip carry solution for Compact System Cameras.

- Additional storage space is provided through additional pockets on the adjustable-length hip belt.
- Carrying comfort assured through the easy adjustment of the gap between back and pack using the VENTI FLAP system.
- Optimal air circulation and heat dissipation thanks to the ventilation channels in the back padding.







ACCESSORIES CAN BE STORED IN THE ATTACHED COMPARTMENT WITH A WATERREPELLENT INNER POCKET, AND ACCESSED RAPIDLY.





IN THE PADDED MAIN COMPARTMENT THE CAMERA IS PROTECTED BY INDIVIDUALLY ADJUSTABLE COMPART-MENT DIVIDERS.





### COMPACT PHOTOP 22L





NEUTRALITE SYSTEM





**HEATHER CARBON GREY** 501313117

22 l, 1620 g, Outside dimensions: 50 x 28 x 18 cm Camera pocket: 20 x 26.5 x 14 cm

MATERIAL N420/D. PU COATED

Well protected rolltop sports camera backpack for DSLR or System Cameras for ambitious sports photographers, who aim to travel light when shooting.

- One hand movement is enough to turn it into a spacious day pack thanks to the zipped compartment divider in the main compartment.
- Very comfortable thanks to the ergonomic carrying system and optimal ventilation.
- Depending on the purpose of the trip, the laptop or hydration bladder can always be to hand.
- Fast-access organisational compartment for memory cards or maps.







THE CAMERA COMPARTMENT CAN BE ACCESSED RA-PIDLY FROM BOTH SIDES WITHOUT HAVING TO TAKE THE BACKPACK OFF.





MODULAR PRINCIPLE: YOU CAN TAKE THE SYSTEM CAMERA ON TOUR, THANKS TO THE REMOVABLE 91 CAMERA BLOCK WITH VARIABLE AND PADDED COMPARTMENT DIVIDERS.



# COMPACT PHOTOP 16L





NEUTRALITE SYSTEM





HEATHER LIGHT OLIVE 501314323

16 l, 1310 g, Outside dimensions: 50 x 28 x 13 cm Camera pocket: 14 x 18 x 8.5 cm

MATERIAL N420/D. PU COATED Well protected rolltop sports camera backpack for System Cameras for ambitious sports photographers, who aim to travel light when shooting.

- One hand movement is enough to turn it into a spacious day pack thanks to the zipped compartment divider in the main compartment.
- The camera compartment can be accessed rapidly from both sides without having to take the backpack off.
- Very comfortable thanks to the ergonomic carrying system and optimal ventilation.
- Fast-access organisational compartment for memory cards or maps.







DEPENDING ON THE PURPOSE OF THE TRIP, THE LAPTOP OR HYDRATION BLADDER CAN ALWAYS BE TO HAND.

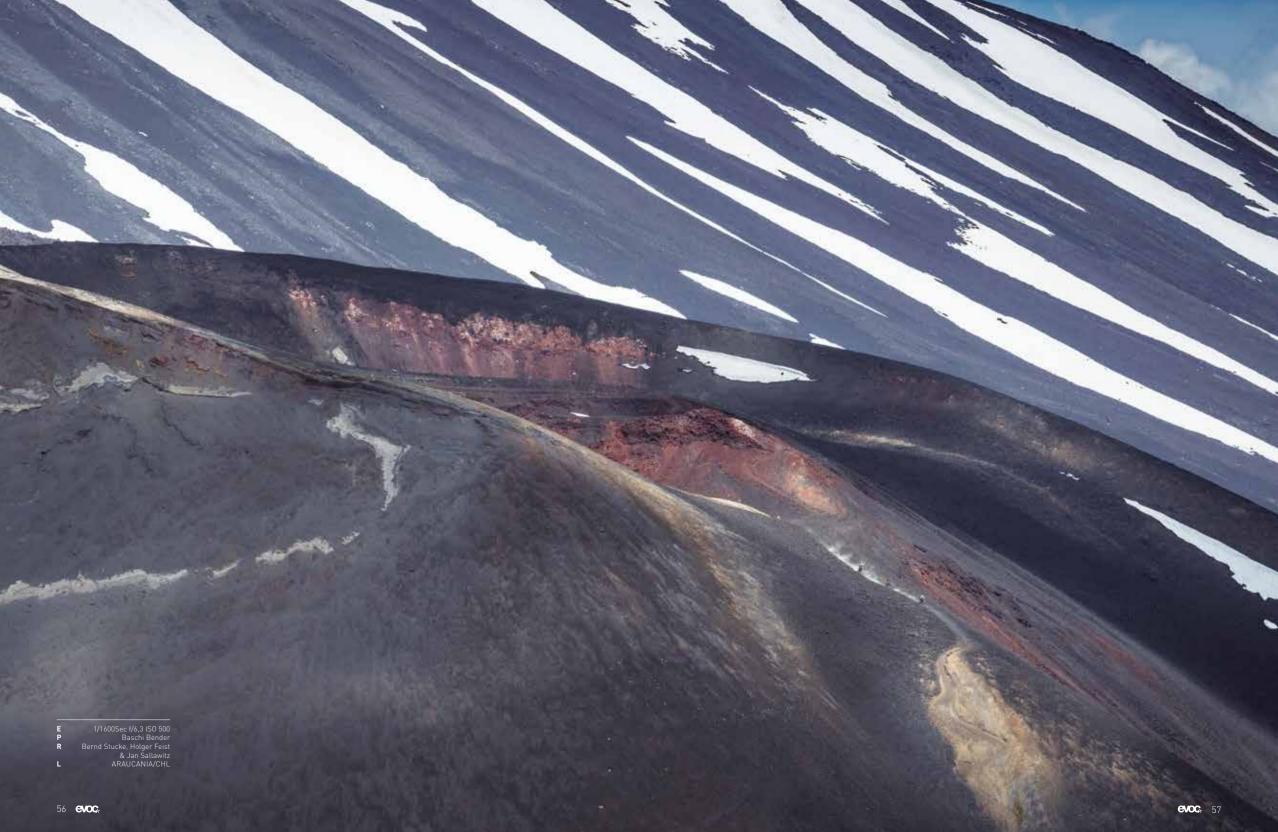




MODULAR PRINCIPLE: YOU CAN TAKE THE SYSTEM CAMERA ON TOUR, THANKS TO THE REMOVABLE 3L CAMERA BLOCK WITH VARIABLE AND PADDED COMPARTMENT DIVIDERS.



54 **evoc.** 55



## COMPACT





### **BRACE** LINK



The VENTI FLAP system enables

### AIRO ::: FLEX

flexible. We use it for our top-quality



58 **evoc evoc** 59

E 1/1000Sec f/4,0 ISO 250 P Baschi Bender R Bernd Stucke, Holger Feist & Jan Sallawitz L ARAUCANIA/CHL		STAGE CAPTURE 161	HIP PACK CAPTURE 161	PHOTOP 221	PHOTOP 161
	VOLUME (I)				
	WEIGHT (g)				
	AIR FLOW CONTACT SYSTEM	х	х		
	AIR CIRCULATION			Х	Х
				Х	Х
	BRACE LINK	Х			
	VENTILATIONS-FLAP		х		
	AIRO FLEX	Х			
	DETACHABLE HIP BELT				Х
· 斯里斯斯· · · · · · · · · · · · · · · · ·	ALUMINIUM HOOKS	х	х		
THE RESIDENCE OF THE PARTY OF T	HIP BELT ADJUSTER	х	Х	Х	Х
	HIP BELT POUCH	х	Х	Х	Х
The second secon	NOTEBOOK POCKET	х		Х	Х
	MULTIFUNCTIONAL LOOPS	х		Х	Х
	ORGANISER COMPARTMENTS		х	Х	Х
	RAIN COVER	Х	х	Х	Х
	<b>௺</b> TOP LOAD		х	Х	Х
	HYDRATION SYSTEM COMPARTMENT	Х			Х
	HYDRATION CLIP	Х			
	PROTECTION GEAR CARRY	Х	х		
	MESH VENTILATION	Х			
	COMPRESSION STRAPS	Х			Х
The state of the s	HELMET HOLDER	Х			
	ELASTIC SIDE POCKETS	Х	Х		
	WATER-RESISTANT POCKET	Х	Х	Х	Х
	TRIPOD CARRY	Х	х	Х	Х
	QUICK CAMERA SIDE ACCESS	Х			Х

# BLOCKS//

Blocks for transporting DSLR, CSC and action cameras in the backpack

- Partitioning to suit your needs
- Stowage compartments
- Detachable shoulder belt



## BLOCKS CB 6l





HIP BELT LOOPS





HEATHER CARBON GREY 501020117

6 l, 250 g, Outside dimensions: 18 x 27 x 11 cm Camera pocket: 17 x 25 x 10 cm

MATERIAL N420/D. PU COATED Compact photo block for the protection of your camera. You can transport the camera bag either separately or in a backpack.

- T-shaped zipper puller mean you can zip up and unzip one-handedly.
- The camera block can be used as an additional storage unit and as transport protection, and can be combined with many EVOC backpacks for exciting photography adventures.







WATER-REPELLENT COMPARTMENT





PADDED AND INDIVIDUALLY ADJUSTABLE DIVIDERS ALLOW THE COMPARTMENT TO BE SHAPED TO THE CAMERA.



64 **evoc**: 65

### BLOCKS CB 3l





HIP BELT LOOPS



**HEATHER CARBON GREY** 501021117

3 l, 230 g, Outside dimensions: 14 x 20 x 10 cm

Camera pocket: 14 x 18 x 8.5 cm

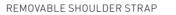
MATERIAL N420/D. PU COATED

501021603

Compact photo block for the protection of your camera. You can transport the camera bag either separately or in a backpack.

- T-shaped zipper puller mean you can zip up and unzip one-handedly.
- The camera block can be used as an additional storage unit and as transport protection, and can be combined with many EVOC backpacks for exciting photography adventures.







WATER-REPELLENT COMPARTMENT





PADDED AND INDIVIDUALLY ADJUSTABLE DIVIDERS ALLOW THE COMPARTMENT TO BE SHAPED TO THE CAMERA.



66 **EVOC evoc** 67



QUALITY MADE MATERIALS

#### **ENGINEERED IN GERMANY**

All EVOC products are engineered in Germany to ensure the highest standards of performance, durability and quality.

#### PRODUCTION FACILITIES

Our products are made exclusively by handpicked manufacturers with a long-term reputation for delivering quality consistently. We ensure the quality of our products through regular on site visits and stringent quality control.

#### MATERIALS

All the materials we employ are precisely adapted to the specific requirements of each individual product and its range of use. Functionality, protection and durability are parameters that play a decisive role in our selection.

We work with the best suppliers worldwide and only purchase the highest-quality materials. If materials or components do not meet our expectations, we develop them ourselves.

#### EXPERIENCE AND FEEDBACK

Our staff of former professional athletes and ambitious riders with strong roots in biking and snow sports, has long-standing experience in manufacturing sports equipment and constantly use our equipment around the world. Every season our products are also tested by world-class athletes who take our stuff to the limit

The constant testing and resulting feedback ensure that every feature of an EVOC product has been refined to perfection by the time you hold it in your hands.

## PLAN REVISE IMPROVE REALIZE





## We carefully select exclusive materials for our products or tailor them exactly to our requirements.

For use in our products, materials must be lightweight as well as exhibit optimum material properties. Our high standards in terms of product functionality and quality are the most important indicator in this regard.

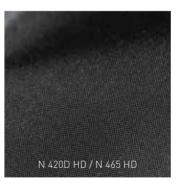
#### OUTER MATERIALS

The requirements for perfect backpack and bag outer material can be summarised into four characteristics: durability, abrasion resistance, water resistance and weight. Depending on the purpose of the product, we use various types of nylon with different weaves and thicknesses that optimally support the function of the product.



We use this particularly abrasion-proof, robust material for the floor panels of our backpacks.

The Balistic weave provides additional stability; and the PU coating is water-resistant and prevents dirt from becoming embedded in the fibres.



This nylon is ideal for use wherever a high degree of durability and abrasion resistance is required, and it is super lightweight, too. The robust and high-quality fabric is finished with a coating on the inside for water resistance.



We use this light, durable and completely waterproof fabric for our rain covers, in particular.

70 **evoc**, 71

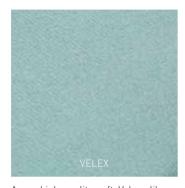
MATERIALS

#### LININGS

By linings we mean our lining and inner materials that are used on our bags and backpacks. We vary these, too, according to the intended use for the bag or backpack, and ensure they are colour-coordinated so that the design experience can continue to be appreciated once they are opened up.



Our linings are soft and silky to touch and hold their shape well thanks to the fine web structure of the fabric. Ideal protection for clothing and personal equipment. The extra coating ensures it is robust enough for sporting journeys, too.



A very high-quality, soft, Velcro-like material which we use in our camera compartments to protect the delicate camera equipment.

It will neither fluff up, rub off nor pill!



Particularly robust and with an extra coating for enhanced resistance to wear and tear, our first choice for tool and avalanche compartments and the like.

### FINISHING MATERIALS



During exercise, heat is generated, which should be wicked away from the body through appropriate ventilation. Depending on the scope of application, we use different, highly efficient mesh fabrics that ensure maximum air circulation, yet do not absorb moisture.



With its origin in medical device technology, this extremely sturdy premium material has everything to justify its use in our top-quality hip belts: exceptionally flexible, completely air-permeable, and yet sufficiently sturdy to keep the backpack in place with the load as close as possible to the body's centre of gravity.

#### FEATURES & ACCESSORIES

For our products, we only use premium accessories that support their function and add design value. If we cannot find the right accessories for our equipment, we simply develop them ourselves in order to optimally satisfy our expectations.

YKK ZIPPERS
WOOJIN PLASTIC ADD-ON PARTS
HYPALON ZIPPER GARAGES
NON-STICK VELCRO
EVA TARPAULIN MESH (PVC-FREE)





72 **evo**ç. 73



# **PHOTO GRAPHERS**//

### ASSOCIATE PHOTOGRAPHERS

ALEX FÖRDERER ANTHILL FILMS BENE RUF CHRISTIAN WALTER CHRISTOPH JORDA DEREK FRANKOWSKI FLORIAN JÄGER HANSI HECKMAIR HANS-MARTIN KUDLINSKI HOSHI YOSHIDA

IAN HYLANDS JUNI THALMANN LM.MEDIA MANFRED STROMBERG MARGUS RIGA MATT WRAGG MICHAEL MÜLLER PAUL MASUKOWITZ PHILIP RUOPP STEFAN HUNZIKER STEFAN NEUHAUSER

### EVOC **PHOTOGRAPHERS**

BASCHI BENDER LOVES HIGH MOUNTAINS AND EXPOSED LOCATIONS. HE IS KNOWN TO CREATE PERFECT SHOTS IN HAIR-RAISING SURROUNDINGS AND IS NOT DISCOURAGED BY ALPINE APPROACHES WITH ROPE AND CRAMPONS.





### **BASCHI** BENDER/GER

EVOC TEAM SINCE: 2010 DISCIPLINE: Touring Alpine HOMETOWN: Freiburg, Baden Wuerttemberg FAVOURITE PRODUCT: STAGE CAPTURE 18L

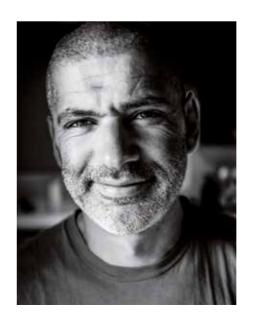




1/6000Sec f/5,6 ISO 640 Ale Di Lullo Aaron Chase NEW YORK CITY/USA

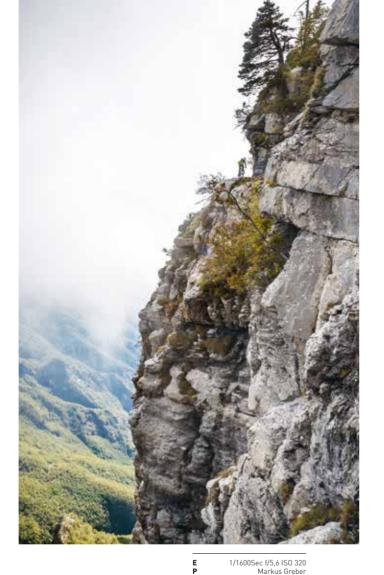
### ALE DI LULLO / ITA

EVOC TEAM SINCE: 2019 DISCIPLINE: Freeride/ DH Mountainbike HOMETOWN: Lake Garda/ Italy FAVOURITE PRODUCT: CP 26l



ALE DI LULLO IS ONE OF THE MOST INFLUENTIAL MOUNTAINBIKE PHOTOGRAPHERS AND LOVES TO CAPTURE SERIOUS STUNTS OF THIS SPORT. FOLLOWING THE BEST RIDERS AROUND THE WORLD, HE HAS NOT ONLY BEEN PUBLISHED IN ALMOST EVERY MOUNTAIN BIKE MAGAZINE ON THE PLANET BUT ALSO WON VARIOUS AWARDS FOR HIS WORK. HE'S BEEN SHOOTING EVERY ASPECT OF THE SPORT IN THE RECENT FIFTEEN YEARS AND MOST PROBABLY HAS SEEN ALL TYPES OF LOCATIONS IN ALMOST ANY WEATHER CONDITION POSSIBLE."

### EVOC **PHOTOGRAPHERS**



### FIRST WIDELY PUBLISHED GERMAN SNOWBOARD PHOTOGRAPHERS AND IS FAMOUS FOR HIS PICTURE AESTHETICS. TODAY HE STILL WORKS IN THE SNOW BUT IS ALSO A SOUGHT AFTER PHOTOGRAPHER FOR SAILING.

## **RICHARD** WALCH/GER EVOC TEAM SINCE: 2008

DISCIPLINE: Snow, Sailing HOMETOWN: Augsburg, Bavaria FAVOURITE PRODUCT: CP 35l

## **MARKUS** GREBER/GER

EVOC TEAM SINCE: 2010 DISCIPLINE: Bike HOMETOWN: Windach FAVOURITE PRODUCT: CP 18L



MARKUS GREBER IS AN AWARD WINNING BIKE PHOTOGRAPHER FROM GERMANY WITH MANY PUBLICATIONS OVER RECENT YEARS. FAMOUS FOR HIS STRAIGHT WORKING DISCIPLINE HE NEVER COMES HOME WITHOUT A GREAT SHOT.

RICHARD WALCH IS ONE OF THE

**EVOC:** 79

1/2000Sec f/10,0 ISO 400 Richard Walch HAINES, ALASKA/USA

78 **evoc**.

Harald Philipp LIGURIA, ITA

### EVOC PROGRAM STORE

### DIGITAL **BRAND SHOP**



Today, retail is facing completely new challenges.

What consumer expect from brick and mortar shops is a great variety of products and immediate availability. An optimal product presentation and pleasant shopping enviroment help the customer to make a good purchase decision.

Consistent communication and brand message give the buyer a feel of safety when buying a high quality product.

This is why EVOC offers retailers a specific retail program, including sales promotion concepts and measurements. Adding to the program offer are presentation aids, displays, and sales tools.

Please contact your distributor for more information or write to info@evocsports.com

A consistent brand and product presentation is supporting the customer journey and gives the consumer a feeling of safety, when making a buying decision.

EVOC is offering online marketing assets on a seasonal base to design a digital brand shop and keep it up to date.



### PRODUCT OVERVIEW

### PROFESSIONAL











CP 18l HEATHER GOLD

### COMPACT









HIP PACK CAPTURE 7L HEATHER CARBON GREY











PHOTOP 22I PHOTOP 22I PHOTOP 16I PHOTOP 16I HEATHER CARBON GREY HEATHER LIGHT OLIVE HEATHER CARBON GREY HEATHER LIGHT OLIVE

### BLOCKS



CB 6l HEATHER CARBON GREY



CB 6l HEATHER GOLD



CB 3l HEATHER CARBON GREY





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www.evocsports.com

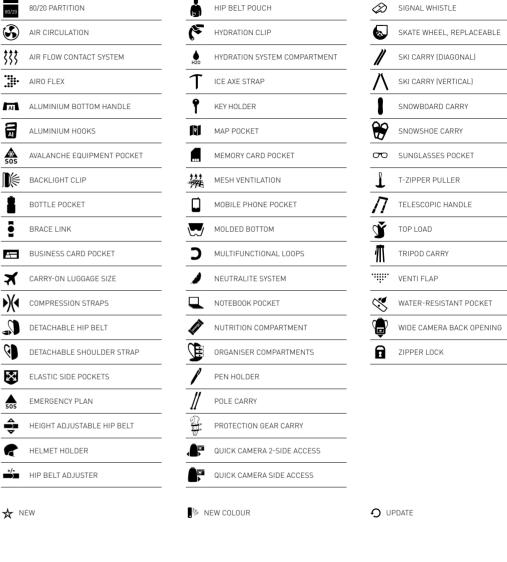
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Corporate Headquarter EVOC Sports GmbH

Tegernseer Landstraße 37A 81541 München Germany

## 60/40 80/20 **\$**\$\$ ::::-AI AI SOS $\triangle$ × 9 X \$05

60/40 PARTITION	HIP BELT LOOP
80/20 PARTITION	HIP BELT POUCH
AIR CIRCULATION	HYDRATION CLIP
AIR FLOW CONTACT SYSTEM  AIR FLOW CONTACT SYSTEM	HYDRATION SYSTEM COMPARTMEN
AIRO FLEX	ICE AXE STRAP
ALUMINIUM BOTTOM HANDLE	KEY HOLDER
ALUMINIUM HOOKS	MAP POCKET
AVALANCHE EQUIPMENT POCKET	MEMORY CARD POCKET
BACKLIGHT CLIP	MESH VENTILATION
BOTTLE POCKET	MOBILE PHONE POCKET
BRACE LINK	MOLDED BOTTOM
BUSINESS CARD POCKET	MULTIFUNCTIONAL LOOPS
CARRY-ON LUGGAGE SIZE	NEUTRALITE SYSTEM
COMPRESSION STRAPS	NOTEBOOK POCKET
DETACHABLE HIP BELT	NUTRITION COMPARTMENT
DETACHABLE SHOULDER STRAP	ORGANISER COMPARTMENTS
ELASTIC SIDE POCKETS	PEN HOLDER
EMERGENCY PLAN	POLE CARRY
HEIGHT ADJUSTABLE HIP BELT	PROTECTION GEAR CARRY
HELMET HOLDER	QUICK CAMERA 2-SIDE ACCESS
HIP BELT ADJUSTER	QUICK CAMERA SIDE ACCESS
EW I/ N	EW COLOUR



RAIN COVER

